

## CURRICULUM VITAE

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1. **Family name:**      **Boonzaaier**
2. **First names:**      **Willem Visser**
3. **Date of birth:**      **21 August 1952**
4. **Nationality:**      **South African**
5. **Civil status:**      **Married**
6. **Education:**

**MBA, majoring in Advanced Project Management, Project Budgeting and Financial Control, Assessing and Mitigating Risk,**

**BA, majoring in Project Management, Conflict Management and Project Risks**

**Partly completed B Compt. majoring in Accounting, Auditing, Economics and Mercantile Law during articles as an accounting clerk**

**Short courses in Management, Environmental Assessment and PPP Transaction Advisor**

<b>Institution [ Date from - Date to ]</b>	<b>Degree(s) or Diploma(s) obtained:</b>
MUST Univ, U.S. 2011	MBA in Project Management
MUST Univ, U.S. 2010	Bachelors in Project Management
UNISA, S.A. 1971 – 73	B Compt (partly completed)
<b>Institution [ Date ]</b>	<b>Short Courses Completed:</b>
Ford Motor Co 1979	Financial Statement Analysis
Tvl Prov. Adm. 1983	Professional Safari Outfitter, Hunter & Field Guide
Louis Allen Ass. 1984	Professional Management
Louis Allen Ass. 1984	Organisational Planning
Peromnes 1985	Job Evaluation
Fred Pryor Seminars 1992	Project Management
Potch. University 2001	Environmental Impact Assessment
SA National Treasury 2004	Transaction Advisors for Private Public Partnerships



**7. Language skills:**

Language	Reading	Speaking	Writing
English	1	1	1
Afrikaans	1	1	1

**8. Membership of professional bodies:**

International Association for Impact Assessment SA, SA Association of Tourism Professionals, Fellow Member of the Institute of Consulting.

**9. Other skills:**

Tourism Planning, Protected Area Planning, Organisational Development, Project Management, Procurement of Ecotourism Investors and Operators, Protected Area Expansion, Management Consulting, Computer Literate, Public Participation and Facilitation.

**10. Present position:**

Director of Contour Project Managers CC.

**11. Years within the firm:**

19 years

**12. Key qualifications:**

Although Willie Boonzaaier has a financial background having started his career as an accountant, he now has an additional 30 years of practical experience in the field of wildlife conservation, ecotourism and protected area planning, development and management. Willie furthered his study by completing his Bachelors degree so that he could obtain a Masters degree in Project Management, which he completed in 2011.

He has been involved with the development and management of various conservation and ecotourism projects in the Southern-African region, including the planning and development of the world-renowned Pilanesberg National Park and Madikwe Game Reserves in South Africa, initiating the exciting Heritage Park project linking these two protected areas across private and communal land and facilitating the development of new concessioning policies in Namibia and attracting new ecotourism developments into Namibian Conservancies. More recently Willie as the project leader was instrumental in the privatisation of forest management in Abu Dhabi and the establishment of the Barari Forest Management Company that have now taken over the management of all forests in the country. He has become a leader in the field of developing viable conservation and tourism planning and implementation models that are environmentally-friendly, market-orientated, financially viable, community-based, private sector driven and empowering to stakeholders. These models are now pursued by government agencies, non-government agencies and the private sector.

Willie has assisted various government agencies (South Africa, Abu Dhabi, Botswana, Lesotho, Swaziland, Mozambique, Namibia and Zambia) and non-government agencies in Southern Africa (DBSA, EU, IDC, IUCN, NACOBTA, PPF, USAID, WWF, AWF, MCC, etc) with policy formulation, institutional structuring and strengthening, strategic planning, development planning and project implementation in the fields of Protected Area and ecotourism development and management. During the last few years he has specialised in facilitating and project managing a number of park expansion and establishment programmes in South Africa, Mozambique and Zambia.

He has a number of publications to his name, has presented on the topics of protected area establishment and expansion and nature-based and community-based tourism at a number of international conferences, and has served on the South African Association of Tourism Professionals (Founding Member, Director and Treasurer), the North West Development Tribunal (Member), the North West Environmental Forum (Founding Chair), the Heritage Route Tourism Association (Executive Member) and the Heritage Park Steering Committee (Project Manager, Transaction Officer and Honorary Member).



**13. Professional experience:**

Date from - Date to	Location	Company	Position	Description
1992 - present	North West SA	Contour Project Managers	Managing director	Protected Area and ecotourism planning and development programmes. Supporting Conservation and Tourism Agencies (government and NGOs) with formulating Protected area and tourism development and expansion policies and strategies. Planning, evaluation and procuring development of small, medium and large ecotourism and park establishment and expansion projects throughout Southern Africa, particularly community-based projects in rural areas and lodge developments in game reserves and national parks. Attended a Project Management course, a Private Public Partnership Transaction Advisor Course and an Environmental Impact Assessment course. Completed an MBA in Project Management during part-time study.
2011	Zambia	MCC (USA Forestry)	Park management consultant	Due diligence consultant to MCC for infrastructure and capacity building investments into Kafue National Park in partnership with Zambian Wildlife Authority and Ministry of Finance to attract tourism investments and self-sufficiency.
2010 - current	South Africa	NW DEDCET	Lead consultant	Magaliesberg Biosphere Management Plan and submission to UNESCO for listing
2009 - 2010	South Africa	Waterberg District Municipality	Lead consultant	Waterberg Biosphere Reserve Management Plan for rezoning and submission to UNESCO as part of the review process
2009-2010	South Africa	LEDET	Lead consultant	Moepel Farms Master Plan for development of community land as a Big Five Game Reserve
2009	South Africa	BPDM	Lead consultant	Bojanala District Municipality Tourism Master Plan
2009	South Africa	DACERD	Lead consultant	Dinokeng Big Five Game Reserve Environmental Management Plan with Tourism options and Species EMP's
2009	South Africa	Lapalala Wilderness	Lead consultant	Lapalala Wilderness Land Use Planning and Business Plan for Big Five Reserve
2008	SADC multinatio	World Bank	Tourism consultant	Zambezi Valley Tourism Potential Assessment for World Bank



	nal region			
2008	South Africa	RBA	Tourism and environmental consultant	Royal Bafokeng Tourism Route – tourism opportunity analysis and Tourism Route Business Plan
2007	Mozambique	Prov Govt Inhambane	Conservation consultant	Tourism Development Plan for Praia da Rocha at Inhambane, as a Priority Coastal Development Zone in Mozambique
2007	UAE	Abu Dhabi Govt	Lead consultant	Forest- Wildlife- and Tourism Management Proposals for Abu Dhabi government
2006 - 2007	SA, Moz & Zimbabwe	PPF	Tourism consultant	Management Plan for Greater Limpopo Transfrontier Park comprising Kruger National Park (SA), Limpopo National Park (Moz) and Gonorezou National Park (Zim)
2006-2007	South Africa	Merwood Consulting	Lead consultant	Strategic assessment, Strategic Management Plan and Development and Management Plan for 33,000 ha community-based Lebatlane Game Reserve in North West Province
2006	South Africa	SANParks	Protected Area specialist	Participate in the Economic Impact Study for South African National Parks
2006	South Africa	Rustenburg LM	Tourism and Protected Area specialist	Rustenburg Spatial Tourism Plan for the Rustenburg Local Municipality
2005 - 2006	South Africa	NWPTB	Protected Area specialist	Facilitate Park Expansion Projects on behalf of North West Parks and Tourism Board at Molopo Nature Reserve, Vaalkop Dam and Taung Archaeological Site
2006	Mozambique	African Wildlife Foundation	Protected Area and Tourism specialist	Strategic Development and Management Plans and Business Plan for 54,000 ha Cubo Community Nature Conservancy in Mozambique
2006	South Africa	Mpumalanga Park Board	Transaction advisor	Strategic Plan for Commercialization of Loskopdam in preparation of registration as a PPP with National Treasury
2006	Mozambique	Mozambican Government	Tourism specialist	Scoping of proposed tourism development projects in the community buffer zone of the new Limpopo National Park in Mozambique
2006	South Africa	NWPTB	Protected Area specialist	Review and update the Land Incorporation Policy for the Park Expansion Programme of the North West Parks and Tourism Board



2005 - 2006	South Africa	NWPTB	Project manager	Establishment of a Steering Committee and project managing the implementation of the Heritage Park project on behalf of all stakeholders, including communities and government
2004	Zambia	NORAD	Protected Area specialist	Zambia Wildlife Authority (ZAWA) Institutional Strengthening exercise assessing tourism potentials and critical issues within the national parks
2004	South Africa	MPA	Lead consultant	Blyde Canyon Nature Reserve Strategic Development Plan
2003	Namibia	MET	Lead consultant	Facilitate a workshop and develop a State Land Tourism Concessioning Framework for the Namibian Ministry of Environment and Tourism
2002 - 2003	Namibia	WWF	Tourism and Protected Area specialist	Identification of tourism options within Community Conservancies in Namibia (Caprivi, North West, North Central, Nyae Nyae) and project managing the procurement of private sector investments with funding from WWF
2002 - 2003	Namibia	WWF	Tourism, Protected Area and CBNRM specialist	Investigate and compare concessioning policies and models in southern African states and develop Joint Venture Partnering Guidelines for Ecotourism Projects within community conservancies in Namibia
2002 - 2003	South Africa	DBSA	Tourism & CBT specialist	Feasibility study for the Phakamani community-based tourism project
2003	South Africa	NW Province	Lead consultant	Vredefort Dome: Strategic Development and Management Plan in preparation of the bid to UNESCO for World Heritage Site status
2002	South Africa	NWPTB	Lead consultant	Drafting the Concept Plan and assessing the impact of the newly conceived Heritage Park of some 200,000
2001	South Africa	NWPTB	Lead consultant	Lotlamoeng Dam Nature Reserve: A feasibility study on behalf of the recipient community to whom the property was transferred
2001	South Africa	NWPTB	Lead consultant	Feasibility Study for a conceived Dwaalboom Big Game Breeding Reserve in a partnership between PPC and a private land owner
2001	SADC Multinational	PPF	Protected Area specialist	Drafting the agreement between Peace Parks Foundation, Mozambique, Zimbabwe and the bankers for the Coutada 16 (Limpopo National



				Park) area and TORs for key staff
2001	South Africa	DACEL	Protected Area specialist	Dinokeng - A tourism-based Anchor Project Master Plan
2001	South Africa	Private land owners	Lead consultant	Pilane Reserve: Concept Development, Negotiations and Master Plan in preparation of incorporation with Pilanesberg National Park
2000	South Africa	SAN Parks	Protected Area specialist	SA National Parks: Position Paper on Incorporating Community Land into Kruger
2000	South Africa	NWPTB	Protected Area specialist	Pilanesberg Management Manual (Position Planning and Structuring) as an implementation aid to management
1999	South Africa	NWPTB	CBNRM specialist	Pilanesberg National Park Community Participation Policy
1999	South Africa	NWPTB	Lead consultant	Pilanesberg National Park Strategic Management Plan
1998	South Africa	RBA	Tourism specialist	Maikgantsho Community-based Cultural and Heritage Project Business Plan
1998	South Africa	Deaf Institute	Tourism specialist	Deaf Safaris Unlimited Business Plan for safari training and operating facility
1998	SADC Multinational	DBSA	Tourism specialist	Lubombo SDI - Mozambique/RSA Transnational Tourism & Environmental Study investigating tourism development options in the Ndumu - Tembe - Futi area
1998	SADC Multinational	DBSA	Tourism specialist	Platinum SDI Tourism Study investigating strategic tourism development options along the Coast to Coast Highway
1998	SADC Multinational	DBSA	Tourism specialist	Lubombo SDI - Swaziland/RSA Transnational Tourism Study investigating tourism development options in the Jozini – Lubombo – Mlawula areas
1997	South Africa	SADT	Lead consultant	Mariyeta Community Game Reserve Development Plan and Business Plan
1996	South Africa	SADT	Lead consultant	Development and Commercialisation Business Plan for Songimvelo Game Reserve
1996	Mozambique	Moz govt	Protected area and tourism specialist	Maputo Elephant Reserve Expansion and Revitalization Plan



1995	Lesotho	LHDA	Protected area and tourism specialist	Game Reserve Development Plan for the Muhale Dam catchment (Phase 1B) of the Lesotho Highlands Water Scheme.
1995	South Africa	MPTA	Lead consultant	Development Plans and Commercialisation Policies for Songimvelo Game Reserve, Loskopdam Nature Reserve, Blyde River Canyon Nature Reserve, Mtetamusha Game Reserve, Lydenburg Production Unit and Sterkspruit Nature Reserve on behalf of Mpumalanga Parks Board
1993	South Africa	Limpopo Province	Lead consultant	Commercialisation Proposals and Development Plans for Letaba Ranch
1992	South Africa	Limpopo Province	Lead consultant	Commercialisation policy and Development Plans for Manyeleti and Andover Game Reserves in Limpopo Province
1989	South Africa	NWPTB	Deputy director parks & wildlife	Madikwe Game Reserve - Development Plan for a former cattle grazing area to be transformed to a 80,000 ha nature-based tourism industry founded on the "Big Five" as the main attraction
1985	South Africa	NWPTB	Deputy director parks & wildlife	Development Plans and Management Guidelines for Borakalalo Game Reserve, Botsalano Game Reserve and Maria Moroka Game Reserve on behalf of Bop Parks
1985	South Africa	NWPTB	Deputy director parks & wildlife	Pilanesberg National Park - a 5 Year Development Plan for tourism development on a 50,000 ha game reserve with innovative community-beneficiation and commercialisation objectives
1980 - 1992	North West SA	Bop Parks Board	Chief admin officer, deputy director support services & tourism, deputy director parks & wildlife	<p>Park administration and management.</p> <p>Park planning and development (Pilanesberg National Park and Madikwe Game Reserve)</p> <p>Tourism planning, development and management (from small projects to large resorts).</p> <p>Obtained a Professional Hunters and an Outfitters Licence and completed a Professional Management and a Position Planning (organisational development) course with Louis Allen and a Peromnes post evaluation course.</p>
1978 - 1980	Free State SA	Van Aswegens Garages	Accountant	Accounting, financial returns, financial analysis, reporting and advice to directors. Did a Financial Statement Analysis course.



1975 - 1978	Free State SA	Louw Retief Ondernemings	Bookkeeper	Bookkeeping in an accounting firm, doing monthly annual accounts and tax returns for clients and providing advice on accounting systems
1971 - 1975	North West SA	Beukes, Schreuder & Partners	Accounting article clerk	Articles clerk in an auditors firm doing part-time study towards a BCompt (not completed).

#### 14. References

**Mr Allen Losaba**, CEO, North West Parks and Tourism Board Tel +27 (18) 397 1516

**Mr Charles Ndabeni**, CEO, Mpumalanga Tourism and Parks Agency Tel +27 (13) 759 5301

**Mr Werner Myburgh**, CEO, Peace Parks Foundation Tel +27 (21) 887 6188

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**Dr Rupert Baber**, Chairperson, Waterberg Biosphere Reserve Tel +27 (83) 395 0833

**Ms Lebo Diale**, Director for Environmental Extension and Project Development, NW Environmental Affairs & Rural Development Tel +27 (82) 697 9433

**Mr Zaidoon Khouri**, Associate Director of the Million Challenge Corporation (USA) Tel +1 (202) 521 3616

#### 15. Other relevant information - reports and papers produced and/or published on Nature-based and/or Community-based Protected Area and Tourism Development:

Boonzaaier W.V. & Collinson R.F.H. 1983. A Five Year Development Plan for Pilanesberg National Park. Unpublished report. North West Parks and Tourism Board.

Boonzaaier W.V & Collinson R.F.H., 2000. Pilanesberg National Park Management Plan, First Edition. Unpublished report. North West Parks and Tourism Board

Boonzaaier W.V & Collinson R.F.H., 2000. Pilanesberg National Park Management Plan, Second Edition. Printed report. North West Parks and Tourism Board

Boonzaaier W.V. 2001. Dinokeng Game Reserve, Financial and Economic Implications. Unpublished report. Gauteng Department of Agriculture, Conservation, Environment and Land Affairs

Boonzaaier W.V. 2001. Feasibility Study for Dwaalboom Game Ranch. Unpublished report. Liebcor Holdings (Pty) Ltd and PPC Dwaalboom

Boonzaaier W.V. 2005. Crocodile Catchment Conservation Corridor Concept Plan. Unpublished for North West Parks and Tourism Board.

Boonzaaier W.V. 2005. Limpopo National Park Tourism Feasibility Study for the Support Zone. Unpublished report for BRL Ingénierie.

Boonzaaier W.V. 2006. Cubo Community Nature Conservancy Management Plan. Unpublished report for African Wildlife Foundation.

Boonzaaier W.V. 2006. Cubo Community Nature Conservancy Business Plan. Unpublished report for African Wildlife Foundation.



Boonzaaier W.V & Lourens M. 2001. Heritage Park Concept Plan (Pilanesberg National Park – Madikwe Game Reserve Corridor). Unpublished report. North West Parks and Tourism Board

Boonzaaier W.V & Lourens M. 2002. Vredefort Conservancy. Strategic Development and Management Plan. Printed report for the North West Parks and Tourism Board and the Free State Department of Nature Conservation

Boonzaaier W.V. 2002. Joint Venture Framework for Conservancies in Namibia. Unpublished report for World Wildlife Fund Life Programme, Namibia

Boonzaaier W.V. et al. 2003. Heritage Park Phase One Expansion Plan. North West Parks and Tourism Board Series, by Contour Project Managers, Rustenburg.

Boonzaaier W.V. 2004. Feasibility of potential tourism development opportunities for inputs to the strategic development plans for incorporation of the Lowveld State Forests into the Proposed Blyde River Canyon National Park. Unpublished report.

Boonzaaier W.V. et al 2005. The Heritage Park Model: A partnership approach to Park Expansion in poor rural areas. Paper accepted for publication in the "Proceedings of the 8<sup>th</sup> World Wilderness Congress.

Johnson S.R., Boonzaaier W., R. Collinson & Davies R. 2008. Changing Institutions to Respond to Challenges: North West Parks, South Africa. Chapter in Evolution & Innovation in Wildlife Conservation. Edited by Helen Suich and Brian Child with Anna Spencely. Earthscan. London.

