



CONTOUR

PROJECT MANAGERS CC

Reg. No CK 91/30370/23

PO Box 4906 Rustenburg 0300

South Africa

Telephone +27 (14) 537 2226/2109

Cellular phone +27 (82) 442 7388

Fax +27 (14) 537 2118

E mail: contour@mweb.co.za

Web site: <http://www.tourismnorthwest.co.za/contour>

Ecotourism and Conservation Development Consultants and Project Managers

BRIEF COMPANY PROFILE

THE COMPANY

CONTOUR PROJECT MANAGERS CC was established in 1992. Our core business is **support services and facilitation in the fields of nature conservation and tourism planning and development, with a strong emphasis on capacity building and empowerment.**

OUR SERVICES

Services provided include strategic planning, project planning and consultation, as well as project management and facilitation in the following areas:

- Tourism master plans for provinces, destinations and tourism associations
- Evaluating tourism development options and opportunities
- Developing tourism strategies and development plans
- Analysing business opportunities and development potentials
- Procurement and involvement of private sector investors and operators
- Development and management plans for Protected Areas (Parks and Reserves)
- Analysis, structuring and strengthening of tourism agencies and conservation organisations
- Formulation of organisational strategies and policy frameworks
- Planning and project managing tourism and conservation projects
- Facilitating the sustainable and optimal utilisation of natural resources
- Community-based tourism enterprises
- Community-based natural resource management
- Commercialisation of identified development- and operating opportunities
- Empowerment strategies for previously disadvantaged

OUR PHILOSOPHIES

We believe in professionally identifying, developing and utilising opportunities in partnership with stakeholders, so that **people skills and all other resources and opportunities** could be optimally developed and utilised.

Our philosophies are based on **facilitating the development of sustainable tourism- and natural resource-based opportunities for the long-term benefit of people**. We see all developments being carefully **balanced between environmental sustainability, tourism potentials and people needs**. Therefore, we will evaluate the potentials and constraints of the natural environment, work closely with affected role players and remain realistic in terms of business potentials.

RELEVANT PROJECT EXPERIENCE

Contour Project Managers and its strategic partners have successfully completed the following Protected Areas and related Tourism Projects:

Projects:

Pilanesberg National Park - a 5 Year Development Plan for tourism development on a 50,000 ha game reserve with innovative community-beneficiation and commercialisation objectives. 1983.

Development Plans and Management Guidelines for Borakalalo Game Reserve, Botsalano Game Reserve and Maria Moroka Game Reserve on behalf of Bop Parks. 1985.

Madikwe Game Reserve - Development Plan for a former cattle grazing area to be transformed to a 80,000 ha nature-based tourism industry founded on the "Big Five" as the main attraction. 1989.

Commercialisation policy and Development Plans for Manyeleti and Andover Game Reserves in Limpopo Province. 1992.

Commercialisation Proposals and Development Plans for Letaba Ranch. 1993.

Development Plans and Commercialisation Policies for Songimvelo Game Reserve, Loskopdam Nature Reserve, Blyde River Canyon Nature Reserve, Mtetamusha Game Reserve, Lydenburg Production Unit and Sterkspruit Nature Reserve on behalf of Mpumalanga Parks Board. 1995.

Game Reserve Development Plan for the Muhale Dam catchment (Phase 1B) of the Lesotho Highlands Water Scheme. Lesotho. 1996.

Maputo Elephant Reserve Expansion and Revitalization Plan. Mozambique. 1996.

Development and Commercialisation Business Plan for Songimvelo Game Reserve. 1996.

Mariyeta Community Game Reserve Development Plan and Business Plan. 1997.

Lubombo SDI - Swaziland/RSA Transnational Tourism Study investigating tourism development options in the Jozini – Lubombo – Mlawula areas. 1998.

Projects:

Platinum SDI Tourism Study investigating strategic tourism development options along the Coast to Coast Highway. 1998.

Lubombo SDI - Mozambique/RSA Transnational Tourism & Environmental Study investigating tourism development options in the Ndumu - Tembe - Futi area. 1998.

Deaf Safaris Unlimited Business Plan for safari training and operating facility for the Deaf Institute. 1998.

Maikgantsho Community-based Cultural and Heritage Project Business Plan for the Royal Bafokeng Administration. 1998.

Pilanesberg National Park Strategic Management Plan for North West Parks and Tourism Board. 1999.

Pilanesberg National Park Community Participation Policy. 1999.

Pilanesberg Management Manual (Position Planning and Structuring) as an implementation aid to management. 2000.

SA National Parks: Position Paper on Incorporating Community Land into Kruger. 2000.

Pilane Reserve: Concept Development, Negotiations and Master Plan in preparation of incorporation with Pilanesberg National Park. 2001.

Dinokeng - A tourism-based Anchor Project Master Plan for Gauteng DACEL. 2001.

Drafting the agreement between Peace Parks Foundation, Mozambique, Zimbabwe and the bankers for the Coutada 16 (Limpopo National Park) area and TORs for key staff. 2001.

Feasibility Study for a conceived Dwaalboom Big Game Breeding Reserve in a partnership between PPC and a private land owner. 2001.

Lotlamoeng Dam Nature Reserve: A feasibility study on behalf of the recipient community to whom the property was transferred. 2001

Drafting the Concept Plan and assessing the impact of the newly conceived Heritage Park of some 200,000 ha for North West Parks & Tourism Board. 2002.

Vredefort Dome: Strategic Development and Management Plan in preparation of the bid to UNESCO for World Heritage Site status. 2003.

Feasibility study for the Phakamani community-based tourism project for DBSA. 2003.

Investigate and compare concessioning policies and models in southern African states and develop Joint Venture Partnering Guidelines for Ecotourism Projects within community conservancies in Namibia, funded by WWF. 2002.

Identification of tourism options within Community Conservancies in Namibia (Caprivi, North West, North Central, Nyae Nyae) and project managing the procurement of private sector investments with funding from WWF. 2002.

Projects:

Facilitate a workshop and develop a State Land Tourism Concessioning Framework for the Namibian Ministry of Environment and Tourism. 2003.

Blyde Canyon Nature Reserve Strategic Development Plan. 2004.

Zambia Wildlife Authority (ZAWA) Institutional Strengthening exercise assessing tourism potentials and critical issues within the national parks, with funding from NORAD. 2004

Establishment of a Steering Committee and project managing the implementation of the Heritage Park project on behalf of all stakeholders, including communities and government. 2005 - 06.

Review and update the Land Incorporation Policy for the Park Expansion Programme of the North West Parks and Tourism Board. 2005.

Scoping of proposed tourism development projects in the community buffer zone of the new Limpopo National park in Mozambique for BRL Ingénierie and Mozambican Government. 2006.

Strategic Plan for Commercialization of Loskopdam in preparation of registration as a PPP with National Treasury on behalf of Mpumalanga Park Board. 2006.

Strategic Development and Management Plans and Business Plan for 54,000 ha Cubo Community Nature Conservancy in Mozambique for African Wildlife Foundation. 2006.

Facilitate Park Expansion Projects on behalf of North West Parks and Tourism Board at Molopo Nature Reserve. 2005 – 06.

Facilitate the establishment of the Taung Protected Environment for North West Parks and Tourism Board. (Ongoing).

Facilitate the establishment of the Vaalkopdam Nature Reserve on private land for North West Parks and Tourism Board. 2005 - 06.

Rustenburg Spatial Tourism Plan for the Rustenburg Local Municipality. 2006.

Participate in the Economic Impact Study for South African National Parks. 2006.

Strategic assessment, Strategic Management Plan and Development and Management Plan for 33,000 ha community-based Lebatlane Game Reserve in North West Province. 2007

Management Plan for Greater Limpopo Transfrontier Park comprising Kruger National Park (SA), Limpopo National Park (Moz) and Gonorezou National Park (Zim). Current.

Forest- Wildlife- and Tourism Management Proposals for Abu Dhabi government. 2007.

Tourism Development Plan for Praia da Rocha at Inhambane, as a Priority Coastal Development Zone in Mozambique. 2007

Business Plan for the Isibhubhu Tourism and Cultural Project at the Royal Zulu Palace. 2008

Feasibility Study for Royal Bafokeng Administration Priority Tourism Projects. 2008.

Projects:

Royal Bafokeng Tourism Route – tourism opportunity analysis and Tourism Route Business Plan. 2008

Khamab Kalahari Reserve (100,000 ha) land negotiations, GIS mapping of land ownership and institutional advisory services. 2008

Zambezi Valley Tourism Potential Assessment for World Bank. 2008

Mankwe Hotel feasibility study, Business Plan and procurement of partner. 2008

Lapalala Wilderness Land Use Planning and Business Plan for Big Five Reserve. 2009

Mankwe Campus Lodge business plan and partner procurement. 2009

Dinokeng Big Five Game Reserve Environmental Management Plan. 2009

Bojanala District Municipality Tourism Master Plan. 2010

Moepel Farms Master Plan for development of community land as a Big Five Game Reserve. 2010

Waterberg Biosphere Reserve Management Plan for rezoning and submission to UNESCO as part of the review process. 2010

Magaliesberg Biosphere Management Plan and submission to UNESCO for listing. Current

OUR REFERENCES

The following individuals can be approached as references for relevant work done:

African Wildlife Foundation

Chief of Party

Dr Simon Munthale

Botswana Department of Wildlife & National Parks

Director

Mr Jan Broekhuis

Development Bank of Southern Africa:

Me Karen Breytenbach

Project Leader: Private Investment unit

Mr Bruce Berry

Infrastructure Development

Eastern Cape Tourism Board

Mrs Nomkhita Mona

CEO

European Union – Botswana:

Steve Johnson

Free State Province:

Coenie Erasmus

Department of Environment

Gauteng Agriculture, Conservation, Environment and Lands

Dr Trish Hanekom

Head of Department

World Conservation Union:

Christopher Clark

Project coordinator: Blyde River Canyon National Park

Lapala Wilderness:

Roger Collinson

Managing Consultant

Limpopo Province:

Mr Fixon Hlungwane

Dept Economic Affairs, Trade, Industry and Tourism

Lubombo SDI - Swaziland/SA Transnational Project

Sindi Mabuza

Project Leader

Lubombo SDI – Mozambique/Swaziland/SA Transnational Project

Andrew Zaloumis

Overall Project Leader

Mpumalanga Parks Board:

Mr Abe Sibiyi

Planning & Development

Mr Andre Coetzee	GM Operations
Namibian Ministry of Environment and Tourism	
Deputy Director: Tourism	Dr Tjingaete
North West Province:	
Mr Kingsley Sehularo	DDG Economic Development and Tourism
Mr Charles Ndabeni	CEO - North West Parks & Tourism Board
Peace Parks Foundation	
Prof Willem Van Riet	CEO
South African National Parks:	
Prof Willem Van Riet	Board Member
Mr Gabriel Mokgoko	Board Member
Mr David Mabunda	CEO
Mr Paul Daphne	Director: Parks
Mr Hector Magome	Director: Conservation Services & Planning
World Wildlife Fund – USAID Life Programme in Namibia	
Chief of Party	Chris Weaver